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UNITED STATES PATENT APPLICATION FOR

**APPARATUS AND METHOD FOR THE AUTOMATIC POSITIONING OF
INFORMATION ACCESS POINTS**

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APPARATUS AND METHOD FOR THE AUTOMATIC POSITIONING OF
INFORMATION ACCESS POINTS

FIELD OF THE INVENTION

5 The present invention pertains to an apparatus and method for automatically determining the physical location of information access point devices.

BACKGROUND OF THE INVENTION

10 The convergence of advances in the fields of networking, wireless communications, mobile computing, and the Internet, has made it technologically feasible to provide virtually any type of information and/or services to individuals at virtually anytime and any place. It is
15 envisioned that small, unobtrusive devices can be set up to transmit specific information regarding an object, business, or point of reference associated with that particular device. These devices serve as "information access points" (IAP's) for providing specific, localized information. A passerby, can access this information by pointing his or
20 her personal communications device, such as a cell phone, personal digital assistant, or any type of mobile computing device, at the IAP device and download the transmitted information.

For example, a painting at a museum could have an associated IAP
25 device which continuously broadcasts information regarding that painting. A visitor to the museum who is interested in that painting, could then direct his or her portable communications device at the IAP

device to receive textual, audio, and/or visual information regarding that painting. Alternatively, the IAP device could provide the visitor with a URL or some type of pointer to a web site which has the desired information. Furthermore, that person may be interested in finding
5 where other paintings by that same artist may be found in the museum. This would require that the IAP devices have known physical locations (e.g., latitude and longitude). It would be of great benefit were most, if not all, IAP devices to have known locations. An individual could then be directed to the nearest restaurant, restroom, bus stop, hospital, newsstand,
10 ATM machine, pay phone, etc., by virtue of the IAP devices.

There exist many different ways by which to establish an IAP device's location. One method entails utilizing traditional surveying techniques to fix the location of an IAP device. Unfortunately, this
15 method is quite time consuming and expensive. As such, traditional surveying techniques are typically limited to known landmarks or to locations of significance. It would be cost prohibitive to survey in each and every one of the multitudes of IAP devices. Another method entails using the Global Positioning System (GPS) to establish the locations of IAP
20 devices. However, GPS generally requires a direct line-of-sight to several of the orbiting satellites. Consequently, GPS cannot be used to establish the locations of indoor IAP devices. Another commonly used technique involves cellular triangulation. Unfortunately, cellular triangulation has limited accuracy (e.g., 100 meters for standard cell sizes and less than 25
25 meters for microcells). Furthermore, cellular triangulation is susceptible to multi-pathing problems indoors.

Thus, there exists a need for a quick, cost-efficient, and accurate method for automatically determining the location of an IAP device. It would be highly preferable if such an apparatus or method works equally well indoors as well as outdoors. The present invention provides one unique, novel solution to these problems.

DISCLOSURE OF THE INVENTION

The present invention pertains to an apparatus and method for automatically determining the location of information access points (IAP's). An IAP provides information pertaining to an object or point of reference of interest. This information is made available to any electronically connected individual (ECI) within range of the IAP. The physical location of an IAP can be determined by first determining the location of a nearby IAP. The ECI passes within range of a first information access point and obtains location information. Subsequently, the ECI passes within range of a second IAP which hitherto does not have any location information. The location for this second IAP can be estimated based on the location obtained from the first IAP, elapsed time, and the ECI's estimated velocity vector. As the ECI passes by a third IAP, the location, elapsed time, and estimated velocity vector data corresponding to the third IAP can be used to refine the location of the second IAP. Over time, the location of the second IAP can be successively refined to become more accurate as ECI's move between IAP's.

BRIEF DESCRIPTION OF THE DRAWINGS

The accompanying drawings, which are incorporated in and form a part of this specification, illustrate embodiments of the invention and,
5 together with the description, serve to explain the principles of the invention:

Figure 1 shows an exemplary information access point (IAP) device upon which the present invention may be practiced.

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Figure 2 shows one embodiment of how location information is refined.

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Figure 3 shows a flowchart describing the process of location

refinement for an IAP device.

Figure 4 shows one embodiment of the present invention whereby a location aware service is used to refine position location of an IAP.

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Figure 5 is a flowchart describing the steps for using a Location Aware Service to aid in the establishment and refinement of location data for an IAP.

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Figure 6 shows one embodiment whereby the present invention

establishes the location of an indoor IAP.

BEST MODE FOR CARRYING OUT THE INVENTION

In the following detailed description of the present invention, numerous specific details are set forth in order to provide a thorough understanding of the present invention. However, it will be obvious to one skilled in the art that the present invention may be practiced without these specific details or by using alternate elements or methods. In other instances well known methods, procedures, components, and circuits have not been described in detail as not to unnecessarily obscure aspects of the present invention.

Figure 1 shows an exemplary information access point (IAP) device upon which the present invention may be practiced. The IAP device 101 includes a memory 102 (e.g., ROM, RAM, FLASH, etc.) for storing localized information pertinent to the object or some other associated reference. This information could include location data, URL data, price data, description data, etc. Optionally, a small piece of code, stored in memory 102, can be run on processor 103 to provide the IAP device 101 with a bit of intelligence. The data as well as some functionalities provided by the embedded software is transmitted by the transceiver 104 to a nearby mobile communications device 105. The transmission can be handled by means of physically linking the mobile communications device 105 to the IAP device 101 or by means of remote communications, such as via RF (e.g., cellular, 802.11, Bluetooth, etc.); infrared (e.g., IRDA, OBEX, ULTRA, etc.); or some type of tagging technology (e.g., barcodes, RFID, Unique Picture ID's, Picture Water Marking, etc.). It should be noted that the IAP device

101 may or may note be physically connected to a network, hardwired, or wireless.

The mobile communications device 105 receives the information

5 from IAP 101. Thereupon, depending on the type and format of the data, the mobile communications device (e.g., a personal digital assistant, cellular device, etc.) can display text or graphics to the user, play it back as audio, or play back a video clip. This information may be physically stored on the IAP, provided via a network connected to the IAP. Alternatively,

10 information provided by the IAP, such as a URL, may point the mobile communications device to a source of information which it retrieves via a wireless network. Additionally, the physical location of IAP 101 is transmitted to mobile communications device (MCD) 105 via stored information in the IAP, or a network connection accessed by the IAP or

15 via an independent wireless network path as identified by the IAP, such as a URL address. Thus, if a user associates himself or herself with the IAP device 101 via a data transfer, and the IAP device 101 has a known physical location (longitude, latitude, and elevation), the user is able to determine their general location because of their proximate vicinity to the IAP device

20 101. The accuracy of this position will be the combination of the position accuracy of the IAP device 101 and the distance that the user is from the IAP device 101. In some cases, there may be some error because the distance may not always be easily determined. In other cases, this accuracy can be predicted based upon the environment of the IAP device and the

25 known mobility of the user. For example, suppose that the IAP device 101 resides inside a mall. The accuracy of positioning might change based upon the walking speed of a user. Conversely, if the IAP device 101 were

located outside and the user is driving a car, the accuracy degrades much more rapidly.

In one embodiment, a mobile communications device 105 may

5 include Dead Recognizing (DR) technologies, such as but not limited to an electronic compass, accelerometers, etc., to enable a user to move away from an IAP device and still maintain a reasonably accurate position. The accuracy of the position will degrade based upon the accuracy versus time characteristics of the DR device(s). Moreover, within an environment,

10 such as a mall, some IAP devices (e.g., an information kiosk) will be surveyed in and will have a precise location, whereas others may have a less precise location information or even no location information whatsoever.

15 In the currently preferred embodiment of the present invention, for those IAP devices with poor or no location information, their locations can be estimated and refined over time by collecting position information from one or more nearby mobile communications devices. Thus, by using standard mathematical techniques, the IAP device's location can be

20 initially approximated and later refined with each contact with subsequent other mobile communications devices containing position information. Likewise, in a reciprocal manner, if a mobile communications device has poor location knowledge, its position information can be successively refined as it obtains additional position data from subsequent IAP devices.

25 Some mathematical algorithms which may be thusly utilized include Kalman filtering, and may be found in the following references: Brown, R. G. and P. Y. C. Hwang, "Introduction to Random Signals and Applied

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Figure 2 shows one embodiment of how location information is refined. In this example, IAP device 201 and IAP device 202 have known locations, whereas IAP device 203 is new and does not yet have a location. A first passerby having a mobile communications device 204 passes by IAP device 201. Mobile communications device 204 receives location information from IAP device 201. A short time later, the first passerby walks past IAP device 203, at which point, mobile communications device

204 transmits its last known location (which it had obtained from IAP device 201). In addition, the mobile communications device 204 transmits its relative accuracy based upon elapsed time from its last known location and an estimated velocity vector. This information is used by the IAP
5 device 203 to establish an initial position and an estimated accuracy corresponding to that initial position. Subsequently, a second passerby having a mobile communications device 205 receives location data associated with IAP device 202. This second passerby walks past IAP device 203. At this point, mobile communications device 205 transmits its
10 last known location (as received from IAP device 202) to IAP device 203. It also transmits a relative accuracy based upon the elapsed time and an estimated velocity vector. This data gives IAP 203 a second position estimate. Standard mathematical approximation and/or filtering techniques are used to combine the first position estimate with the second
15 position estimate in order to refine the location of IAP device 203. This process of position and accuracy estimates will improve over time with each successive passerby transmitting his or her estimated position to IAP device 203. In one embodiment, the transmission may refer to directly providing the information to the IAP or via an independent network path
20 to a service mapping the IAP's position or via an independent network path back to the IAP

It should be noted that the location of an individual can be determined or estimated as a function of the position information
25 obtained from one or more IAP devices. Furthermore, the accuracy of the location improves as the location of the IAP devices becomes more accurate. Furthermore, a mobile communications device can exchange

location information with one or more other mobile communications devices. This sharing of information serves to increase the overall accuracy of the IAP network.

5 Figure 3 shows a flowchart describing the process of location refinement for an IAP device. Initially, there are a number of IAP's with location information ($IAP_1, IAP_2, \dots IAP_N$) near the IAP_x which does not have a known location. An Electronically Connected Individual (ECI) who has a mobile communications device, passes by one of the IAP's. For instance,

10 in step 301, an ECI passes by within range of IAP_1 . This ECI obtains location information associated with IAP_1 , step 302. Likewise, when an ECI passes by IAP_2 , step 303, it obtains the location information associated with IAP_2 , step 304. This process repeats for each IAPN which happens to be near the vicinity of IAP_x , steps 305 and 306. IAP_x is continuously

15 monitoring the ECI's which happen to be within its vicinity, step 307. IAP_x interrogates each of the ECI's within its vicinity or periodically ECI's will report positions to determine its location information, elapsed time, and estimated velocity, step 308. Thereby, if an ECI which has IAP_1 data happens to be within range of IAP_x , then the location information of IAP_1

20 is transmitted to IAP_x . In addition, the estimated velocity of the ECI (if known) is also transmitted to IAP_x . Furthermore, the time elapsed since the ECI last obtained the location information pertaining to IAP_1 is transmitted to IAP_x . The IAP_x can use this information to determine its own estimated location.

25

As additional new data from other ECI's containing data relating to the same or different IAP's are transmitted to IAP_x , the location of IAP_x

can be successively refined over time, step 309. There exist well-known mathematical algorithms which can refine old data based on new data.

One such technique is referred to as Kalman filtering. Once the location of IAP_x has sufficiently been refined, this location can now be used to help

5 establish the position of another IAP. It becomes a domino effect whereby establishing initial positions of a few known IAP's will lead to the determination of additional IAP's which had hitherto unknown locations. In turn, these new IAP's can be used to determine the locations of other IAP's, etc. Thereby, the present invention provides a relatively fast, easy, 0 automatic, and cost-efficient method for establishing the locations of IAP devices. Moreover, the location accuracy improves over time as more IAP's are added and further refinements are continuously updated. In other words, this process of position and accuracy estimates improve over time with each ECI message.

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Figure 4 shows one embodiment of the present invention whereby a location aware service is used to refine position location of an IAP. In this embodiment, two or more IAP's having known locations are used to determine and/or refine the location of another IAP with the assistance of a location aware service (LAS). For instance, given that IAP device 401 and IAP device 403 already have known locations, the location of IAP device 402 can be determined with the help of an ECI 404 acting in conjunction with LAS 405. First, the ECI 404 receives its "beacon code" or URL as it passes by IAP device 401. The ECI obtains its location from the LAS 405 which contains location information pertaining to IAP device 401. The ECI 404 continues moving towards the unknown IAP device 402. ECI 404 informs the LAS 405 that he or she is within the range of IAP

device 402. The LAS 405 is then able to compute a position and accuracy for IAP device 402 based upon the ECI's last acquired position (i.e., from IAP device 401), elapsed time, and estimated velocity vector. This establishes an initial position and estimated accuracy for IAP device 402.

5 The same ECI, upon moving within range of IAP device 403, notifies this fact to LAS 405. At this point, the LAS 405 can use the internally stored location information associated with IAP device 403, the elapsed time, and estimated velocity vector to refine the position and accuracy of IAP device 402. Again, the refinement can be performed by standard mathematical

10 algorithms, such as by Kalman filtering.

Figure 5 is a flowchart describing the steps for using a Location Aware Service to aid in the establishment and refinement of location data for an IAP. Initially, the locations of a number of IAP's are stored by the

15 LAS, step 501. An ECI passes within range of an IAP₁, step 502. The mobile communications device of the ECI notifies the LAS of this event, step 503. Subsequently, the ECI passes within range of IAP_x, step 504. Again, the ECI notifies the LAS when this event occurs, step 505. The LAS looks up the location of IAP₁ and calculates the estimated location of IAP_x

20 based on the location of IAP₁, the elapsed time, and the estimated velocity vector, step 506. This location information for IAP_x is stored by the LAS. Later, if the ECI happens to pass by another IAP (e.g., IAP₂ in step 507), the LAS is immediately notified of this event, step 508. The LAS then refines the location information for IAP_x based on this new data, step 509. The

25 LAS can continually refine the position of IAP_x based on new data collected from other ECI's, step 510. In like manner, the location of IAP_x

can be used to help establish and/or refine locations of other nearby IAP's, step 511.

Figure 6 shows one embodiment whereby the present invention
5 establishes the location of an indoor IAP and that IAP is simply
represented by a virtual point in 3D space. Suppose that the virtual IAP's
reside within a relatively large indoor area, such as a shopping mall. The
mall already has a number of virtual IAP's, possibly fixed in front of the
stores, that have already been surveyed in or located in physical space. A
10 shop owner creates a new virtual IAP_x 601 for his or her storefront 602.
Having no better location information, the shopowner identifies a virtual
IAP₁ 603 three shops away (storefront 604) and places his/her virtual IAP_x
at that location. The position is set for the specified location with an
accuracy reflecting the fact that the virtual IAP_x has been inaccurately
15 positioned. Now, customers within the mall will help establish a position
and accuracy via a variety of means from IAP devices which already have
established locations (e.g., physical beacons, access points using 802.11b,
Bluetooth, etc., or other virtual IAP's). The customer position accuracy
decreases with time based upon a user mobility model.

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In this embodiment, the MCD may have directional capability and
possibly ranging capability. As such, this device can identify virtual IAP's.
For instance, a Customer "A" stops near Storefront 604, and using his
MCD, points at the store and obtains "nearby" IAP's. While currently
25 three stores away, the customer will receive the signal from IAP_x since
current location estimate of IAP_x falls within the customer's location
search window. Furthermore, IAP_x is located by the MCD since its

estimated position accuracy sphere falls within the user inquiry window. It should be noted that the position estimated accuracy for Customer "A" is given by 605. And the initial position estimate accuracy for IAP_x is given by 606.

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Next, it is possible to refine the location and location accuracy of IAP_x given: 1) the user's position and position estimate, 2) the MCD search vector, and 3) the predicted user's range of interest (e.g., 100 feet in a mall). Given this information, a predicted location of the IAP may be computed along with an error estimate. If the current position of the beacon does not fall within the predicted location window, then the beacon's position may be refined by a filter mechanism, such as a Kalman filter, as shown in Figure 7. Over time, with additional customer inquiries and refined customer position information, the IAP₁'s position will be come positioned properly and accurately at the storefront.

Therefore, the preferred embodiment of the present invention, an apparatus and method for automatically determining the physical location of information access point devices , is thus described. While the present invention has been described in particular embodiments, it should be appreciated that the present invention should not be construed as limited by such embodiments, but rather construed according to the below claims.